

STIC Database Tracking Number: 114767

To: Richard Fults Location: PK5 7C20

Art Unit: 3628

Thursday, February 26, 2004

Case Serial Number: 09/731344

From: Karen Lehman Location: EIC 3600

PK5-Suite 804

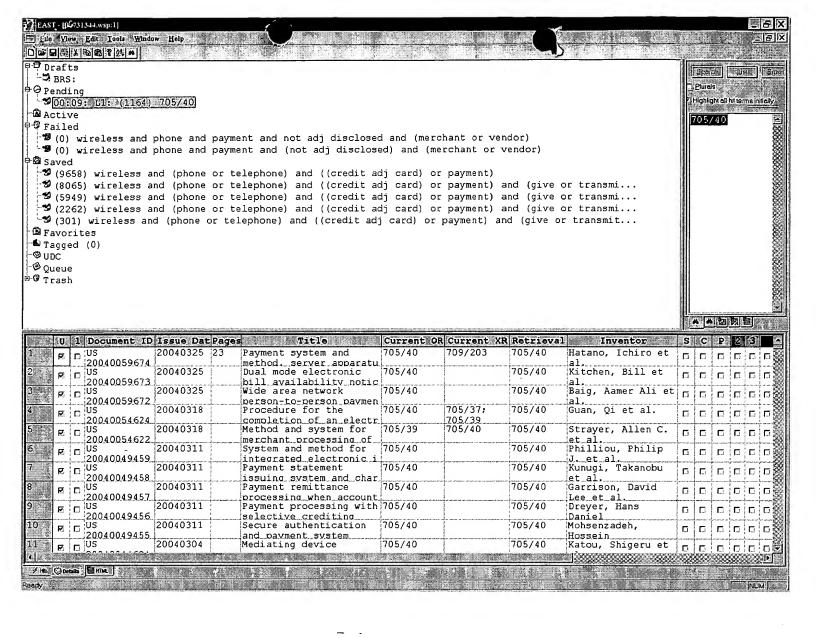
Phone: 306-5783

karen.lehman@uspto.gov

Search Notes

Please let me know if you d like a refocus.				
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S21	81	(S20 OR S19)(4N)S10
S22	0	S21 AND S1 AND S2
S23	3	S17 NOT AD=>20001206
S24	6	AU="O'NEIL J"
S25	4	AU="O'NEIL JOSEPH T":AU="O'NEIL JOSEPH THOMAS"
526	1	(S24 OR S25) AND S1

DATE BEF 12/6/2000 AND RESTAURANT W/10 (CELLPHONE OR CELL! PHONE OR WIRELESS OR MOBILEPHONE OR MOBILE TERMINAL OR MOBILE PHONE) W/10 (BILL OR BILLING OR BILLED OR CHECK OR INVOICE OR RECEIPT) W/20 (PROTECT! OR PROHIBIT! OR PREVENT!) W/10 (FRAUD! OR THEFT! OR STEALING)

Your search request has found no STORIES.

To edit the above request, use the arrow keys. Be sure to move the cursor to the end of the request before you enter it.

To enter a new search request, type it and press the ENTER key.

What you enter will be Search Level 1.

For further explanation, press the H key (for HELP) and then the ENTER key.

SEND TO: LEHMAN, KAREN

PATENT & TRADEMARK OFFICE

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100J1V

MAIL-IT REQUESTED: FEBRUARY 26, 2004

CLIENT: 09/731244 LIBRARY: NEWS FILE: ALLNWS

YOUR SEARCH REQUEST AT THE TIME THIS MAIL-IT WAS REQUESTED:

DATE BEF 12/6/2000 AND RESTAURANT W/10 (PROHIBIT! OR PREVENT OR "NOT" DISPLAY

OR PROTECT!) W/10 (CARD OR CREDITCARD OR MASTERCARD OR VISA) W/10 (NUMBER

OR INFORMATION)

NUMBER OF STORIES FOUND WITH YOUR REQUEST THROUGH:

LEVEL 1... 32

LEVEL 1 PRINTED

DISPLAY FORMAT: VAR KWIC

MULTIPLE DOCUMENTS ON A PAGE

SEND TO: LEHMAN, KAREN
PATENT & TRADEMARK OFFICE

1911 S CLARK ST

ARLINGTON VIRGINIA 22202-3503

LEVEL 1 - 1 OF 32 STORIES

Copyright 2000 Newscastle Newspapers Pty Ltd Newcastle Herald (Australia)

September 25, 2000

SECTION: Computers; Pg.30

LENGTH: 365 words

HEADLINE: Remember The On-line Stranger Danger Rules

BODY:

... Fly-by-night artists won't have long-term plans.

Use a separate credit card. It's a simple precaution to use a low-limit credit card for any purchase where you can't be sure of the security of your card information. This includes phone sales and some restaurants. If anyone abuses the card number you are protected, and if you need to cancel the card you won't lose the use of your regular' credit card.

If you are a site owner join one of the professional bodies mentioned above. Make sure you use a secure server for orders - it demonstrates that you take your customer's privacy seriously and professionally.

Make sure the site has a high ...

LEVEL 1 - 2 OF 32 STORIES

Copyright 2000 Springfield News-Leader (Springfield, MO)
All Rights Reserved
Springfield News-Leader (Springfield, MO)

September 21, 2000 Thursday

SECTION: MAIN; Pg. 1A

LENGTH: 399 words

HEADLINE: Man suspected of stealing 200 credit-card numbers

BYLINE: Menner Laura Bauer, Staff

BODY:

... who the victims are," said Branson Assistant Police Chief Carroll McCullough. "I think we'll have several victims."

Springfield Cpl. Dave Bowden said much of the merchandise was pawned for cash, often at a fraction of its worth.

Protecting numbers

Police say consumers should be diligent about **protecting** their credit card numbers.

Businesses and customers should shred receipts from restaurants or other establishments when a credit card is used to pay a bill, police say. Don't just throw receipts or bills away. Always make sure the credit card number can't be read off them.

LEVEL 1 - 3 OF 32 STORIES

Copyright 2000 American Banker-Bond Buyer a division of Thomson Publishing Corporation

Credit Union Journal

January 17, 2000

SECTION: OPINION; Vol. 4; No. 3; Pg. 5

LENGTH: 623 words

HEADLINE: Is Your Credit Union Overlooking Women In Web Marketing?

BYLINE: By Rory Rowland

BODY:

... 8% used a Discover card.

The implications here for your credit union? Advertise that Visa is the choice for 70% of the on-line users, and your card is Internet safe.

Tell your members if a fraud occurs on the Internet they are protected online just like they would be at a restaurant for fraud. Your on-line advertising mantra should be "Use our Visa, and feel safe online."

With the huge numbers of people who are now using the Internet to make transactions, combined with how the Internet is becoming a part of daily life,

if your credit union is not offering home banking, and bill payment this year, you may miss a huge market ...

LEVEL 1 - 4 OF 32 STORIES

Copyright 1999 Globe Newspaper Company The Boston Globe

November 4, 1999, Thursday , City Edition

SECTION: SPECIAL SECTION; Pg. G8

LENGTH: 1861 words

HEADLINE: Virtual credit capers are few;

CLICK

BYLINE: By Peter J. Howe, Globe Staff

BODY:

... compare them to the risk of getting in your car and driving to the mall.

In the first place, virtually every large, reputable business selling goods and services over the Web uses elaborate encryption technology that, during a transaction, keeps your card number far better protected than it is during the three minutes a restaurant waiter walks it to a back room to charge your meal tab.

"The Internet itself is very safe," says Marc Rotenberg, executive director of the Electronic Privacy Information Center in Washington. Encryption technology, Rotenberg says, "basically scrambles ...

LEVEL 1 - 5 OF 32 STORIES

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The Associated Press State & Local Wire

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August 8, 1999, Sunday, BC cycle

SECTION: State and Regional

LENGTH: 774 words

HEADLINE: Scanner gives bars sophisticated age checker

BYLINE: JIM STRADER, Associated Press Writer

DATELINE: CARLISLE, Pa.

BODY:

... use of the device.

"The whole idea is to see what happened to the statistics on underage consumption" during the study, said Charlie Bacas, who markets the MinorChecker in the state. The device is manufactured by CommStar Inc. of Eden Prairie, Minn.

Another benefit to the card -reader is legal protection for the owners of bars, restaurants and beer distributorships, Bacas said. The device retains information from licenses it checks, allowing users to prove that they checked a drinker's identification.

LEVEL 1 - 6 OF 32 STORIES

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The Associated Press State & Local Wire

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LEVEL 1 - 7 OF 32 STORIES

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The Associated Press State & Local Wire

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LEVEL 1 - 8 OF 32 STORIES

Copyright 1999 Associated Press All Rights Reserved

The Associated Press State & Local Wire

These materials may not be republished without the express written consent of The Associated Press

August 7, 1999, Saturday, AM cycle

SECTION: State and Regional

LENGTH: 660 words

HEADLINE: Scanner gives bars sophisticated age checker

BYLINE: JIM STRADER, Associated Press Writer

DATELINE: CARLISLE, Pa.

BODY:

... by curtailing the sale of alcohol to those under age 21 through the use of the device.

"The whole idea is to see what happened to the statistics on underage consumption" during the study, said Charlie Bacas, who markets the MinorChecker in the state.

Another benefit to the card -reader is legal protection for the owners of bars, restaurants and beer distributorships, Bacas said. The device retains information from licenses it checks, allowing users to prove that they checked a drinker's identification.

HEADLINE: Loyalty points scheme aimed at pub regulars

BODY:

... following the launch of a new computer system by a Somerset firm.

Loyalty cards have proved an enormous success for supermarkets and other major retailers in recent years by boosting sales and supplying invaluable customer information.

But the electronic point of sale systems which manage the loyalty **card** schemes have proved **prohibitively** expensive for smaller retailers, such as village shops, pubs and **restaurants**, and made it impossible for them to develop their own schemes.

LEVEL 1 - 13 OF 32 STORIES

Copyright 1998 Albuquerque Journal Albuquerque Journal (New Mexico)

December 14, 1998, Monday

SECTION: Pg. 1

LENGTH: 772 words

HEADLINE: Billfold Beep Keeps Cards Close

BYLINE: James Yodice Of the Journal

BODY:

After a card is taken out, the wallet beeps every 20 seconds for five minutes

until the card is replaced. Designers say the beeping effect should help prevent cards from being left behind at a store or restaurant (not a bad idea, really), and also reduce the number of credit-card thefts.

A news release I received the other day announcing the introduction of The Beeping Wallet into the market says this is the perfect gift. The ideal way to prevent credit cards from being "lost or stolen," it reads.

Uh, maybe I'm missing the ...

LEVEL 1 - 14 OF 32 STORIES

Copyright 1998 The Washington Post The Washington Post

December 04, 1998, Friday, Final Edition

SECTION: WEEKEND; Pg. N38; COURSES

LENGTH: 1402 words

HEADLINE: No-Account No-Shows

BYLINE: Eve Zibart, Washington Post Staff Writer

BODY:

... extremely common, also throws the whole booking system out of whack. (And, as nearly every restaurant owner in town will tell you, it's the ones who are late who complain the loudest about having to wait for another table.)

So how to **protect** against no-shows? Many **restaurants** long ago began asking for a credit **card number** when the reservation is made, and placing a nominal \$ 25 per person truancy charge against the account unless the reservation was canceled. Others intentionally overbook during holidays or conventions, a la the airlines; or have staffers call the day ahead and reconfirm the reservations. . . .

LEVEL 1 - 15 OF 32 STORIES

Copyright 1998 Faulkner & Gray, a division of Thomson Information Services,

Inc., a New York corporation

DEBIT CARD NEWS

October 13, 1998

LENGTH: 983 words

HEADLINE: A Debit Card Gives College Students A Lesson In Meal Money Budgeting

BODY:

... on beer, music CDs or clothing, necessitating a call home for more food money.

To overcome this problem, Boston-based VersaComm Inc. is promoting to parents of college students in the Boston area a prepaid, personal identification number-protected debit card accepted only at participating off-campus restaurants. The Swipe It Meal Card is designed to complement existing on-campus prepaid meal programs, as well as to provide parents of students living off-campus assurances that meal money is not being squandered, company officials say.

LEVEL 1 - 16 OF 32 STORIES

Copyright 1998 The New York Times Company
. The New York Times

May 31, 1998, Sunday, Late Edition - Final

SECTION: Section 5; Page 6; Column 1; Travel Desk

LENGTH: 3143 words

HEADLINE: CHOICE TABLES;

At Disney World, Food That's Not Mickey Mouse

BYLINE: By ERIC ASIMOV; ERIC ASIMOV writes the \$25 and Under dining column for The Times.

BODY:

... walk-ups.

On a long weekend's visit in March, I found that the system worked pretty well, and that I rarely had to wait. For priority seating, call (407) 939-3463, not the individual restaurants. General Disney information: (407) 824-4321.

All of these restaurants accept major credit cards, and all prohibit smoking. Keep in mind that restaurants within theme parks, like Epcot Center, require park admission.

Prices for the four restaurants that are fun for kids are for a family of four, with children's menu prices included.

Artist Point, Disney's Wilderness Lodge, (407) ...

LEVEL 1 - 17 OF 32 STORIES

Copyright 1998 CMP Media Inc. InformationWeek

April 20, 1998

LENGTH: 650 words

HEADLINE: Are You Prudent Or Paranoid -- Covering The Tracks That All Our Electronic Communications Leave Behind Is Time-Consuming-But It Must Be Done?

BYLINE: James I. Cash Jr.

BODY:

... support our business processes, I have to say it's prudent-even though it feels paranoid.

Consider the following checklist:

Do you have an unlisted phone number?

Do you use Caller ID to screen out irritating telemarketers, then use Caller ID Blocking to prevent others from nabbing your phone number when you call?

At a restaurant, do you keep the carbon copy of your credit- card slip, then shred it at home?

Are you less candid in E-mail messages than you were a year ago?

Do you worry that someday, someone might "Tripp" you up by recording your indiscreet remarks?

Are you prudent or paranoid? Again, given the real ...

LEVEL 1 - 19 OF 32 STORIES

Copyright 1998 South China Morning Post Ltd. South China Morning Post (Hong Kong)

February 17, 1998

SECTION: TECHNOLOGY POST; Pg. 3

LENGTH: 521 words

HEADLINE: ISPs say Net security guide is unnecessary

BYLINE: ELLA LEE

BODY:

 \dots questioned why the PCO placed a "top priority" on setting guidelines for Internet usage.

"I don't think the privacy risk on the Internet is higher than that in banks and other industries," he said. It was "much more common" to have personal information such as credit- card or identity- card numbers stolen in restaurants or shops.

Local ISPs said they agreed on the need to respect and **protect** the privacy of Internet users, and this was stated in the HKISPA's code of practice.

They said an extra guideline for Internet usage was unnecessary and said the guidelines might spoil the "healthy" image of the Internet and ISPs in Hong Kong which they had worked hard to build. ...

LEVEL 1 - 20 OF 32 STORIES

Copyright 1998 Information Access Company, a Thomson Corporation Company; ASAP Copyright 1998 Plesman Publications Ltd. (Canada) Computing Canada

January 5, 1998

SECTION: No. 1, Vol. 24; Pg. 12; ISSN: 0319-0161

IAC-ACC-NO: 20147810

LENGTH: 746 words

HEADLINE: Is your network really, truly safe? Question and Answer; Brief Article

BODY:

... Check out www.network.com or www.wheelgroup.com for further information on Intrusion Detection.

Question:

Supposedly "secure" transmissions from Web browsers have been cracked before. How safe is it to send information like credit card numbers over the Web today?

Answer:

It is as secure as using your credit **card** in a **restaurant**. The issue is really how the **information** is being stored and **protected** at the vendor level. How secure is that? The transmission is just a part of it. Physically protecting the information on the server or vendor level is the real issue. The issue is what's done with your data. Credit card transactions can be secured, but you're ...

LEVEL 1 - 21 OF 32 STORIES

Content and programming Copyright 1997 NBC Desktop, Inc.
Transcription Copyright 1997 Federal Document Clearing House, Inc.
NBC - Professional

August 13, 1997, Wednesday

LENGTH: 2877 words

... But what is your general impression of that?

FORBES: I think it is pretty safe. I think the press created quite a scare there. I mean, you know, everybody's been saying for years, you are more likely to have somebody steal your credit card at a restaurant.

But you know, you can offer some very **protected** ways to do it. For example, if you want, you can call a 800 **number** in our case and register your credit card off line and use a membership number.

That credit card is never on anything. It's not even firewalled because it is totally isolated. Your membership number is really not useful to anybody ...

LEVEL 1 - 22 OF 32 STORIES

Copyright 1997 South China Morning Post Ltd. South China Morning Post (Hong Kong)

January 2, 1997

SECTION: Pg. 3

LENGTH: 255 words

HEADLINE: Lottery for Green Card sees winner

BYLINE: GREN MANUEL

BODY:

 \dots more lotteries in the territory, and has started work on lotteries in $\boldsymbol{\cdot}$ Philippines and Japan.

"We have a bonafide applicant," said Mr Beauparlant, who would not divulge her address or other details until the card was approved.

Mr Beauparlant would also not divulge the **number** of entrants, all of whom paid \$ 350 and received a book of **restaurant** vouchers and a credit **card protection** scheme.

The scheme was declared "not illegal under US law" by the US Consulate when launched in October, but was still greeted with scepticism because of a wide variety of scams associated with the Government's own Green Card lottery scheme.

Mr ...

LEVEL 1 - 23 OF 32 STORIES

Copyright 1995 Responsive Database Services, Inc.

Business and Industry

Copyright 1995 CMP Publications, Inc.

Interactive Age

July 3, 1995

SECTION: Vol. 2, No. 18; Pg. 32; ISSN: 1080-4927

RDS-ACC-NO: 00088253

LENGTH: 637 words

HEADLINE: RSA Data Security forms new company

BODY:

... said. "This is a core-enabling [security] technology of the Internet, particular for transactions."

Cowan said that from an Internet transactions perspective, use of digital IDs attached to bank-card and credit-card sales will help reduce the risk of credit-card fraud in a way cardholder can't ordinarily protect themselves.

"Everyone knows your credit- card number -- the restaurant waiter, the gas station attendant, every customer support rep -- in the real world," he said. "The trick is how to stop people from using that number."

Six corporate investors plus a silent partner together provided about \$5 · million to ...

LEVEL 1 - 24 OF 32 STORIES

Copyright 1995 The Atlanta Constitution
The Atlanta Journal and Constitution

March 2, 1995, Thursday, ALL EDITIONS

SECTION: BUSINESS, Pg. 2E

LENGTH: 18 words

HEADLINE: Consumer Watch;

How to foil the credit card thief

GRAPHIC:

... credit cards and blank checks you need Consider keeping credit cards in a locked safe at home when you're not using them.

Get your charge card back immediately after using it

Don't leave your card sitting on sales counters, registration desks or restaurant tables, where the account number could be copied or memorized. Get receipts and carbons

This prevents thieves from using your card number to make purchases.

LEVEL 1 - 26 OF 32 STORIES

Copyright 1994 Associated Newspapers Ltd. Evening Standard (London)

March 16, 1994

SECTION: Pg. 20

LENGTH: 587 words

HEADLINE: Card-sharp Britain

BODY:

... see a large increase in the number and use of deposit access cards over the next few years.'

The fight against the fraudsters and counterfeiters has led Visa to introduce new 'magic' signs hidden in the magnetic strips on the reverse of its cards. These protect card users and help shops and restaurants check whether the card has been stolen.

Visa said the total $number\ of\ Visa$ transactions had risen by nearly five per cent to 2.36 billion, with card spending up 13.2 per cent to around £120 million.

Shoppers spent around £52 each time they used their cards last year compared with £48 \dots

LEVEL 1 - 27 OF 32 STORIES

Copyright 1990 The Financial Times Limited Financial Times (London, England)

October 17, 1990, Wednesday

SECTION: SURVEY; Pg. 18

LENGTH: 862 words

HEADLINE: North American Business Travel 4;

Tips for travelling in North America

BYLINE: RIVKA NACHOMA

LEVEL 1 - 30 OF 32 STORIES

Copyright 1986 Information Access Company, a Thomson Corporation Company **ASAP**

Copyright 1986 Lebhar-Friedman Inc. Nation's Restaurant News

May 5, 1986

SECTION: Vol. 20; Pg. F8; ISSN: 0028-0518

LENGTH: 1122 words

HEADLINE: Carlos' dishes up French fare in suburban Chicago; NRN Fine Dining

Hall of Fame

BYLINE: Frydman, Ken

BODY:

... least several days in advance for midweek reservations. Carlos' two sold-out seatings begin at 6 p.m. and 9 p.m. each night except Tuesday, when the restaurant is closed.

Like some other top-flight restaurants, Carlos' has taken action to protect itself from cancelled reservations. The restaurant requires a credit card number when telephone reservations are taken. These days, some fine-dining restaurants even ask for a deposit to secure a reservation.

Carlos' policies are well-founded. On a recent Friday night, 14 of the restaurant's 55 reservations for the ...

LEVEL 1 - 31 OF 32 STORIES

Copyright 1984 The New York Times Company The New York Times

August 18, 1984; Saturday, Late City Final Edition

SECTION: Section 1; Page 11, Column 1; Style Desk

LENGTH: 774 words

HEADLINE: CONSUMER SATURDAY; AVOIDING THE THEFT OF CREDIT

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show files; ds
File 347: JAPIO Oct 1976-2003/Oct (Updated 040202)
         (c) 2004 JPO & JAPIO
File 350: Derwent WPIX 1963-2004/UD, UM &UP=200413
         (c) 2004 Thomson Derwent
File 371: French Patents 1961-2002/BOPI 200209
         (c) 2002 INPI. All rts. reserv.
File 344: Chinese Patents Abs Aug 1985-2003/Nov
         (c) 2003 European Patent Office
Set
        Items
                Description
                RESTAURANT? OR EATING() ESTABLISHMENT? OR CHOW() HALL OR CAF-
S1
        14938
             ETERIA? OR (HAMBURGER OR BURGER) () JOINT?
        67169 WIRELESS() TERMINAL? OR CELLPHONE? OR (CELL OR CELLULAR OR -
S2
            MOBILE) () (PHONE? ? OR TELEPHONE?) OR MOBILEPHONE?
S3
        75910
                BILL? OR INVOICE OR RECEIPT?
                REQUEST? OR ASK?
S4
       173789
S5
      3590916
                DISPLAY? OR SHOW?
                CREDITCARD? OR BANKCARD? OR MASTERCARD? OR VISACARD OR ((C-
S6
             REDIT OR MASTER OR VISA OR BANK OR AMEX OR AMERICANEXPRESS OR
             AMERICAN()EXPRESS)()CARD? ?)
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       626240
                PAYMENT? OR CHARGE?
S8
                (DETER? OR ELIMINAT? OR PREVENT?) (2N) (FRAUD? OR THIEF? OR -
             ROBBER? OR CROOK? OR THEFT)
S 9
                (WITHOUT OR HIDDEN OR SECRET OR "NOT") (2N) (REVEAL? OR DISP-
             LAY? OR SHOW?)
S10
        16836
                (CARD? ? OR CREDITCARD? ?) (2N) (INFORMATION OR NUMBER? ?)
                S1(S)S2(S)S5(S)S3
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S12
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                S11 NOT PD=>20001206
S13
           76
                S9(S)S10
S14
            0
                S13 AND S12
S15
            0
                S13 AND S1
S16
            0
                S15 NOT PD=>20001206
S17
           17
                S1 AND S2 AND S3
S18
           0
                S17 AND S13
S19
           44 KEEP? (2N) (HIDDEN OR PRIVATE)
S20
       739590
                PROTECT?
S21
           81
                (S20 OR S19) (4N) S10
S22
            0
                S21 AND S1 AND S2
S23
            3 S17 NOT AD=>20001206
           6
                AU="O'NEIL J"
S24
              AU="O'NEIL JOSEPH T":AU="O'NEIL JOSEPH THOMAS"
S25
           4
S26
            1 (S24 OR S25) AND S1
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/3, k/all

25/3,K/1 (Item 1 from file: 610)

DIALOG(R) File 610: Business Wire

(c) 2004 Business Wire. All rts. reserv.

00685391 20020325084B8429 (USE FORMAT 7 FOR FULLTEXT)

Consumers Conscious About Card Numbers, But Fear Does Not Equal Action; Recent Survey by Paymentech Finds 28 Percent of Americans are Careless With Receipts

Business Wire

Monday, March 25, 2002 12:12 EST

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 866

 \dots Paymentech, the nation's premier processor and acquirer of credit card transactions and provider of *fraud*-*prevention* software, recently commissioned

a survey asking 800 adults about their concerns regarding personal loss from...

...files, three

percent - losing their personal planner or appointment book and two percent - losing their *cell* *phone*.

-- On those occasions where consumers do not keep the *receipt* from a credit card purchase, 33 percent throw the *receipt* away after tearing or shredding it, 13 percent throw the *receipt* away without tearing or shredding it, 13 percent leave it in the bag they got with the purchase, two percent leave it with the clerk, store or *restaurant*, and 24 percent never throw away any *receipts*.

"The fact that there is such a large percentage of people who simply toss receipts...

...Note

To obtain full copies of survey results, data analysis, survey graphic, consumer or merchant *fraud* *prevention* tips or to request a Paymentech interview, contact Mike Manning at 303/237-0616, mmanning...

25/3,K/2 (Item 1 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter (c) 2004 The Dialog Corp. All rts. reserv.

29089727 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Jayson Blair described this scene in West Virginia - without leaving New. York: Oliver Burkeman on the journalism scandal that has rocked America's most revered paper

GUARDIAN

May 13, 2003

JOURNAL CODE: FGDN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1898

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Howell Raines, has been quick to point out, could be designed to catch the most *determined* *fraudster* intent on abusing the trust that is the basis of journalism. (Nor, incidentally, does the...with many of

the often sensational sniper stories that Blair filed with a Washington dateline, *cellphone* records showed that he was actually in New York. But he didn't seem to...

... trying to cover his tracks much by that stage: the next month, he submitted expense *receipts* on days he was supposed to be in Washington that clearly showed he'd been drinking at branches of Starbucks, and eating with "contacts" at *restaurants*, in Brooklyn. On at least one instance, audaciously, he even seems to have been filing...

25/3,K/3 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

WORD COUNT: 730

24157599 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Only McGruff ID Armor *Prevents* Identity *Theft* Before It Happens
BUSINESS WIRE
July 30, 2002
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

Only McGruff ID Armor *Prevents* Identity *Theft* Before It Happens

- ... inexpensive solution yet. The new electronic version of McGruff ID Armor, e-McGruff ID Armor, *prevents* identity *theft* in less than 30 minutes for just \$7.95. It's available online at the...
- ... tips to keep your identity and credit secure. "With e-McGruff ID Armor, consumers can *prevent* identity *theft* from happening to them simply, quickly and for less than \$8," said Eddie Orton, CEO...
- ... thieves can: open a new credit card account, use the credit card and ignore the *bills*, with the delinquent account tarnishing the person's credit report; change the mailing address on...
- ... global registration system that works with law enforcement, Good Samaritans, and fiduciaries such as hotels, *restaurants* and airlines, to help return lost and stolen property to its rightful owners; National Bike

25/3,K/4 (Item 3 from file: 20) DIALOG(R)File 20:Dialog Global Reporter (c) 2004 The Dialog Corp. All rts. reserv.

16635770 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Steal-as-you-go phones keep fraudsters talking: Using someone else's credit card details to pay for your mobile calls is so easy it's almost tempting, writes fraud victim Nina Montagu-Smith

Nina Montagu-Smith
DAILY TELEGRAPH, p10
May 12, 2001
JOURNAL CODE: FDTL LANGUAGE: E

JOURNAL CODE: FDTL LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 646

(USE FORMAT 7 OR 9 FOR FULLTEXT)

MOBILE phone companies are failing to *prevent* credit card *fraudsters* from topping up pay-as-you-go phones using other people's credit card numbers...

... supermarket for discarded till receipts with all the details

Karen Lehman EIC 3600 26-Feb-04

printed on them. Which is why *mobile* *phone* companies shouldn't allow fraudulent payments to be so simple.

A spokesman for One2One said...

```
show files;ds
File 610: Business Wire 1999-2004/Feb 26
         (c) 2004 Business Wire.
File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
File 476: Financial Times Fulltext 1982-2004/Feb 26
         (c) 2004 Financial Times Ltd
File 624:McGraw-Hill Publications 1985-2004/Feb 25
         (c) 2004 McGraw-Hill Co. Inc
File 634:San Jose Mercury Jun 1985-2004/Feb 25
         (c) 2004 San Jose Mercury News
      20:Dialog Global Reporter 1997-2004/Feb 26
         (c) 2004 The Dialog Corp.
Set
        Items
                Description
                RESTAURANT? OR EATING()ESTABLISHMENT? OR CHOW()HALL OR CAF-
       531720
S1
             ETERIA? OR (HAMBURGER OR BURGER) () JOINT?
       472067 WIRELESS() TERMINAL? OR CELLPHONE? OR (CELL OR CELLULAR OR -
S2
             MOBILE) () (PHONE? ? OR TELEPHONE?) OR MOBILEPHONE?
S3
      4386809
                BILL? OR INVOICE OR RECEIPT?
                REQUEST? OR ASK?
S4
      3806018
                DISPLAY? OR SHOW?
S5
      5285485
                CREDITCARD? OR BANKCARD? OR MASTERCARD? OR VISACARD OR ((C-
S6
       269631
             REDIT OR MASTER OR VISA OR BANK OR AMEX OR AMERICANEXPRESS OR
             AMERICAN()EXPRESS)()CARD? ?)
                PAYMENT? OR CHARGE?
S7
      3520812
                (DETER? OR ELIMINAT? OR PREVENT?) (2N) (FRAUD? OR THIEF? OR -
S8
     18619
             ROBBER? OR CROOK? OR THEFT)
               (WITHOUT OR HIDDEN OR SECRET OR "NOT") (2N) (REVEAL? OR DISP-
59
       208457
             LAY? OR SHOW?)
                (CARD? ? OR CREDITCARD? ?) (2N) (INFORMATION OR NUMBER? ?)
S10
        30387
S11
           75
                S1(S)S2(S)S5(S)S3
S12
           22
                S11 NOT PD=>20001206
S13
          125
                S9(S)S10
                S13 AND S12
S14
           0
S15
           11
                S13 AND S1
                S15 NOT PD=>20001206
S16
S17
           21
                RD S12 (unique items)
S18
                S13 AND S17
S19
            2
                S13(S)S1
S20
                S19 NOT PD=>20001206
                RD (unique items)
S21
S22
     1929666
                BILL? ? OR BILLED OR INVOICE? OR RECEIPT?
S23
          179
                S1(S)S2(S)S22
S24
            0
                S23 AND S13
S25
                S23 AND S8
```

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(Item 1 from file: 350)
11/7/1
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
014216661
            **Image available**
WPI Acc No: 2002-037359/200205
  Purchase order control system used in *restaurants*, includes *wireless*
  *terminals* with *display* section that *displays* *bill* for purchased
  goods, when user confirms purchase order of goods
Patent Assignee: TOKYO ELECTRIC CO LTD (TODK )
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No
             Kind
                     Date
                             Applicat No
                                            Kind
                                                   Date
                                                            Week
JP 2001243282 A 20010907 JP 200038554
                                            Α
                                                 20000216
                                                           200205 B
Priority Applications (No Type Date): JP 99368306 A 19991224
Patent Details:
Patent No Kind Lan Pg
                        Main IPC
                                     Filing Notes
JP 2001243282 A 18 G06F-017/60
Abstract (Basic): JP 2001243282 A
        NOVELTY - Wireless terminals (1,2) have a display section which
    displays the list of goods. A user places an order through the wireless
    terminal, based on which the order file (4) is updated. An accounts
    terminal (7) processes the accounts, when the user controls the
    purchase order of goods and the bill is displayed on the display
    section.
        USE - Purchase order control system for restaurants.
        ADVANTAGE - As the orders are placed real time using a wireless
    terminal, efficiency of the purchase order controller is improved.
        DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of
    the order control system. (Drawing includes non-English language text).
        Wireless terminals (1,2)
        Order file (4)
        Accounts terminal (7)
        pp; 18 DwgNo 1/24
Derwent Class: T01; T05
International Patent Class (Main): G06F-017/60
International Patent Class (Additional): G07F-009/00; G07G-001/12
```

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23/7/1
           (Item 1 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
014216661
            **Image available**
WPI Acc No: 2002-037359/200205
 Purchase order control system used in *restaurants*, includes *wireless*
 *terminals* with display section that displays *bill* for purchased
 goods, when user confirms purchase order of goods
Patent Assignee: TOKYO ELECTRIC CO LTD (TODK )
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No
            Kind
                    Date
                             Applicat No
                                            Kind
                                                  Date
JP 2001243282 A 20010907 JP 200038554
                                                20000216 200205 B
                                           Α
Priority Applications (No Type Date): JP 99368306 A 19991224
Patent Details:
Patent No Kind Lan Pg
                       Main IPC
                                     Filing Notes
JP 2001243282 A 18 G06F-017/60
Abstract (Basic): JP 2001243282 A
        NOVELTY - *Wireless* *terminals* (1,2) have a display section which
    displays the list of goods. A user places an order through the
    *wireless* *terminal*, based on which the order file (4) is updated. An
    accounts terminal (7) processes the accounts, when the user controls
    the purchase order of goods and the *bill* is displayed on the display
        USE - Purchase order control system for *restaurants*.
        ADVANTAGE - As the orders are placed real time using a *wireless*
    *terminal*, efficiency of the purchase order controller is improved.
        DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of
    the order control system. (Drawing includes non-English language text).
        *Wireless* *terminals* (1,2)
        Order file (4)
       Accounts terminal (7)
        pp; 18 DwgNo 1/24
Derwent Class: T01; T05
International Patent Class (Main): G06F-017/60
International Patent Class (Additional): G07F-009/00; G07G-001/12
            (Item 2 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
014142442
            **Image available**
WPI Acc No: 2001-626653/200173
 Computerized point-of-sale system for use in *restaurant*, processes
 orders input by customers through various devices and accordingly
 performs accounts settlement
Patent Assignee: TONG N T (TONG-I)
Inventor: TONG N T
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No
             Kind
                             Applicat No
                                            Kind
                     Date
                                                   Date
             A1 20010628 CA 2293975
                                            A 19991228 200173 B
Priority Applications (No Type Date): CA 2293975 A 19991228
Patent Details:
```

Patent No Kind Lan Pg Main IPC Filing Notes CA 2293975 A1 E 7 G06F-017/60

Abstract (Basic): CA 2293975 Al

NOVELTY - Menu items are ordered through various input units such as menu card scanner, touch screen, *cell* *phone*, internet terminal and barcode scanner. A point-of-sale computer terminal processes the input orders and sends a copy of order to kitchen. Menu order processing program also displays the ordered items, total cost with appropriate taxes due, and balance change due to customer after rendering *bill* amount.

USE - For use in *restaurant*, fastfood outlets, bars, entertainment center, night clubs, etc.

ADVANTAGE - Various input facilities enable prior ordering of menu items even before coming to *restaurant*, thus eliminates waiting time of customers. Waiting period for getting the *bill* and change amount after *bill* payment is considerably reduced, as pre-payment for *bill* is enabled. Due to various input facilities, the process of order taken by waiters is eliminated and thus their service can be better utilized for serving. Chances of incorrect ordering and incorrect food item supply is avoided, since order taking is not done through waiters. Point-of-sale computer system provides accurate statistics of popular menu items, efficient waiter, turnover, etc. Overall turnover and profit are increased, as the system enables efficient service to all customers during peak periods.

DESCRIPTION OF DRAWING(S) - The figure shows the schematic diagram of computerized point-of-sale terminal with multi-order taking facilities in *restaurant*.

pp; 7 DwgNo 1/2

Derwent Class: T01; T05; W01; W02; W05

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): G07F-017/40; G07G-001/14; G08C-019/00

(Item 3 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2004 Thomson Derwent. All rts. reserv.

011830124 **Image available** WPI Acc No: 1998-247034/199822

Automatic *billing* system e.g. for sushi in *restaurant* - has POS terminal which prepares *bill*, based on dish classification information and food and drink information read by interrogator corresponding to seat information transmitted by portable terminal
Patent Assignee: TOSHIBA ENG KK (TOSB)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Kind Date Patent No Kind Applicat No Date Week JP 10078983 A 19980324 JP 96231883 A 19960902 199822 B

Priority Applications (No Type Date): JP 96231883 A 19960902

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

JP 10078983 A 7 G06F-017/60

Abstract (Basic): JP 10078983 A

The system conveys multiple dishes (9) containing food and drink, along a conveyance path (7). A data carrier which stores dish classification information and information pertaining to food and drink contained in the dish, is attached to each dish. Several seats (8) for

customers are arranged along the periphery of conveyance path. A portable *wireless* *terminal* (50) held by a sales-clerk, transmits customer seat information input by the sales-clerk, based on *bill* request from the customer. Multiple interrogator which reads the disc classification and the food and drink information from the data carrier, is arranged near the counter (6) for every seat.

The interrogator are connected to a POS terminal (10) through a LAN. The customer takes the seat and selects the dish which carries the desired food and drink. The POS terminal acquires the dish classification and the food and drink information read by the interrogator which corresponds to the seat information transmitted by the portable terminal. Based on the acquired dish classification information and the food and drink information, the *billing* process is carried out by the POS terminal.

ADVANTAGE - Enables automatic operation. Improves reliability by preventing clerical mistakes in *billing*.

Dwg.1/5

Derwent Class: T01; T05

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): G07G-001/12

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(Item 1 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
             **Image available**
014796413
WPI Acc No: 2002-617119/200266
  Mobile IP terminal utilization method in bill payment system, involves
  transmitting credit card number of user to bill payment server through
  mobile IP terminal, after receiving charge information
Patent Assignee: AT & T CORP (AMTT ); O'NEIL J T (ONEI-I)
Inventor: ONEIL J; *O'NEIL J*; O'NEIL J T
Number of Countries: 028 Number of Patents: 003
Patent Family:
                             Applicat No
Patent No
              Kind
                     Date
                                            Kind
                                                   Date
                                                  20001206 200266 B
                   20020606 US 2000731344
                                             Α
US 20020069165 A1
                                                 20011130 200266
                   20020612 EP 2001310075
                                             Α
EP 1213690
               Α2
CA 2363381
               A1
                   20020606 CA 2363381
                                             Α
                                                 20011115 200266
Priority Applications (No Type Date): US 2000731344 A 20001206
Patent Details:
Patent No Kind Lan Pg
                       Main IPC
                                     Filing Notes
                    11 G06F-017/60
US 20020069165 A1
EP 1213690
              A2 E
                       G07F-019/00
   Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT
   LI LT LU LV MC MK NL PT RO SE SI TR
CA 2363381
              A1 E
                      H04Q-007/20
Abstract (Basic): US 20020069165 A1
        NOVELTY - Charge information associated with service rendered by a
    merchant is transmitted to the user mobile IP terminals (100a-100c) by
    a merchant server (110), in response to the request information
    transmitted by the users through mobile IP terminals. Credit card
    number of each user is transmitted to a bill payment server (120)
    through mobile IP terminals, after receiving the charge information.
        DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the
    following:
        (1) Mobile IP terminal; and
        (2) Bill payment system.
        USE - For utilizing mobile IP terminal (claimed) such as cellular
    telephone, Palm hand-held device, laptop computer in bill payment
    system (claimed) such as *restaurant* bill payment system.
        ADVANTAGE - Since credit card number is not disclosed to merchant,
    an efficient and secure method for users with mobile IP terminals to
    pay bills at merchant locations, is obtained.
        DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of
    *restaurant* bill payment system.
        User mobile IP terminals (100a-100c)
        Merchant server (110)
        Bill payment server (120)
        pp; 11 DwgNo 1/4
Derwent Class: T01; T05; W01
International Patent Class (Main): G06F-017/60; G07F-019/00; H04Q-007/20
International Patent Class (Additional): H04L-012/16
```

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Set
        Items
                Description
S1
          296
                RESTAURANT? OR EATING()ESTABLISHMENT? OR CHOW()HALL OR CAF-
             ETERIA? OR (HAMBURGER OR BURGER) () JOINT?
S2
                WIRELESS() TERMINAL? OR CELLPHONE? OR (CELL OR CELLULAR OR -
             MOBILE)()(PHONE? ? OR TELEPHONE?) OR MOBILEPHONE?
         5741
                BILL? OR INVOICE OR RECEIPT?
S3
S4
         5143
                REQUEST? OR ASK?
        13035
                DISPLAY? OR SHOW?
S5
                CREDITCARD? OR BANKCARD? OR MASTERCARD? OR VISACARD OR ((C-
S6
             REDIT OR MASTER OR VISA OR BANK OR AMEX OR AMERICANEXPRESS OR
             AMERICAN () EXPRESS) () CARD? ?)
S7
                PAYMENT? OR CHARGE?
                (DETER? OR ELIMINAT? OR PREVENT?) (2N) (FRAUD? OR THIEF? OR -
S8
             ROBBER? OR CROOK?)
                (WITHOUT OR HIDDEN OR SECRET OR "NOT") (2N) (REVEAL? OR DISP-
S9
             LAY? OR SHOW?)
S10
          270
                (CARD? ? OR CREDITCARD? ?) (2N) (INFORMATION OR NUMBER? ?)
S11
            0
                S10(4N)S9
S12
            0
                S11 AND S1
            5
                S1 AND S2 AND S3
S13
            5
S14
                RD (unique items)
S15
            0
                S14 AND S6
            0
S16
                S1 AND S2 AND S7 AND S8
S17
            0
                S8 AND S2 AND S1
            2
S18
                S9 AND S1
            0
S19
                S9(4N)S10
S20
            0
                S19 AND S1
            0
                S11 NOT PD=>20001206
S21
            2
                S13 NOT PD=>20001206
S22
```

t 22/3, k/all

22/3, K/1

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods. (c)2004 Info.Sources Inc. All rts. reserv.

00123657 DOCUMENT TYPE: Review

PRODUCT NAMES: Wireless Internet (840408); Advertising (830992)

TITLE: Pinpointing Trouble

AUTHOR: Hammer, Ben

SOURCE: Industry Standard, v3 n20 p110(2) May 29, 2000

ISSN: 1098-9196

HOMEPAGE: http://www.thestandard.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

REVISION DATE: 20030327

...it will be the 'next big Internet platform.' Companies should spend up to \$2.9 *billion* on wireless advertising in the U.S. by 2004, says Ovum, a technology consulting company...

...Kei-Quy, a Japanese department store advertising on WAP-enabled phones; and several New York *restaurants* that advertise on PDAs running Vindigo.

DESCRIPTORS: Advertising; *Cell* *Phones*; GIS; GPS; Handhelds & Palmtops; Mobile Computing; Wireless Internet

22/3,K/2

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods. (c)2004 Info.Sources Inc. All rts. reserv.

00123485 DOCUMENT TYPE: Review

PRODUCT NAMES: Business Geographics (834181)

TITLE: A Bull Market: Businesses Charge Headlong into Spatial Technologies

AUTHOR: Sonnen, David

SOURCE: Business Geographics, v8 n3 p16(4) Mar/Apr 2000

ISSN: 1067-456X

HOMEPAGE: http://www.bg.geoplace.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

REVISION DATE: 20030330

A revolution in the business geographics industry has occurred as companies spend *billions* of dollars to provide customers with location-specific services. For instance, America Online purchased MapQuest for \$1.1 *billion*, and QUALCOMM purchased SnapTrack's *cell* *phone* location technology for about \$1 *billion*. Computer Associates International and PageNet have allied to provide global positioning with fleet management. SignalSoft and Siemens are offering wireless locator services for *restaurants*, banks, and other retailers. Many other companies have

similar strategies designed to use spatial technology... ?

```
? show files;ds
 File 35:Dissertation Abs Online 1861-2004/Jan
          (c) 2004 ProQuest Info&Learning
 File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
          (c) 2002 The Gale Group
 File 65: Inside Conferences 1993-2004/Feb W4
          (c) 2004 BLDSC all rts. reserv.
        2:INSPEC 1969-2004/Feb W3
 File
          (c) 2004 Institution of Electrical Engineers
 File 144: Pascal 1973-2004/Feb W3
          (c) 2004 INIST/CNRS
 File 233: Internet & Personal Comp. Abs. 1981-2003/Sep
           (c) 2003 EBSCO Pub.
 File 474: New York Times Abs 1969-2004/Feb 25
          (c) 2004 The New York Times
 File 475: Wall Street Journal Abs 1973-2004/Feb 25
          (c) 2004 The New York Times
       99: Wilson Appl. Sci & Tech Abs 1983-2004/Jan
 File
          (c) 2004 The HW Wilson Co.
         Items
                  Description
 Set
                 RESTAURANT? OR EATING() ESTABLISHMENT? OR CHOW() HALL OR CAF-
 S1
         69534
              ETERIA? OR (HAMBURGER OR BURGER) () JOINT?
                 WIRELESS() TERMINAL? OR CELLPHONE? OR (CELL OR CELLULAR OR -
              MOBILE) () (PHONE? ? OR TELEPHONE?) OR MOBILEPHONE?
        404631
                  BILL? OR INVOICE OR RECEIPT?
 S3
 S4
        253948
                 REQUEST? OR ASK?
       4071936
                  DISPLAY? OR SHOW?
 S5
                  CREDITCARD? OR BANKCARD? OR MASTERCARD? OR VISACARD OR ((C-
 S6
              REDIT OR MASTER OR VISA OR BANK OR AMEX OR AMERICANEXPRESS OR
              AMERICAN()EXPRESS)()CARD? ?)
       1045200
                  PAYMENT? OR CHARGE?
                  (DETER? OR ELIMINAT? OR PREVENT?) (2N) (FRAUD? OR THIEF? OR -
              ROBBER? OR CROOK?)
                  (WITHOUT OR HIDDEN OR SECRET OR "NOT") (2N) (REVEAL? OR DISP-
 S9
         72801
              LAY? OR SHOW?)
                  (CARD? ? OR CREDITCARD? ?) (2N) (INFORMATION OR NUMBER? ?)
 S10
          3083
                  S10(4N)S9
 S11
             9
             0
                  S11 AND S1
 S12-
            15
 $13
                 S1 AND S2 AND S3
 S14
            15
                 RD (unique items)
 S15
             3
                S14 AND S6
             0
 S16
                 S1 AND S2 AND S7 AND S8
             0
 S17
                 S8 AND S2 AND S1
            78
                 S9 AND S1
 S18
             9
                 S9(4N)S10
 S19
             0
 S20
                 S19 AND S1
             5 .
                 S11 NOT PD=>20001206
 S21
```

?

t 15/7/all

15/7/1 (Item 1 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09757155

Bestiller pils med SMS

Norway: Telenor clients can make transactions via SMS

Verdens Gang (PRS) 26 Apr 2002 Online

Language: NORWEGIAN

Telenor is involved in a project together with a *restaurant* in Oslo, which enables customers to order their drinks and meals via SMS. The client can also pay via SMS, either by registering to a mobile cash card (SmartCash), or by connecting the *mobile* *phone* to a *bank* *card*. Today, the transaction is free, but the plan is to introduce a small fee this summer, in addition to the cost of sending the SMS. The project also involves other, similar payment services, such as enabling the clients to pay their *bills* using the SMS.

15/7/2 (Item 2 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09643119

Paying by mobile reaches the UK

UK: Paybox launches m-commerce service

Guardian (GN) 24 Nov 2001 p.23

Language: ENGLISH

Paybox, a subsidiary of Deutsche Bank, has launched its m-commere service in the UK. It allows customers to use a *mobile* *phone* to authenticate payments. In an agreement with London *restaurant* Circus, diners can now pay their *bills* by giving their *mobile* *telephone* number. Analysts are predicting that within ten years a third of all mobile users will have bought goods using their phone as a *credit* *card*.

15/7/3 (Item 3 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09610785

Hello, is that the Coke machine?

Europe: Rise in sales paid for via *mobile* *phones*

Financial Times (FT) 06 Oct 2001 Money p.7

Language: ENGLISH

The use of *mobile* *phones* to pay for *restaurant* *bills* and other items is increasing across Europe. It is estimated that mobiles are used to conduct around 2% of all online transactions in Germany, while the biggest bookseller in Germany, www.buch.de, claims that *mobile* *phones* are used in 10% of their sales. Paying via *mobile* *phones* uses a system operated by Paybox that requires people to sign up with Paybox in a similar way to registering for a *credit* *card*. A daily limit is then granted by Paybox, with limits ranging between GBt 50 and GBt 2,500 a day. The scheme, which operates at retailers registered with it, requires customers to provide retailers with their *mobile* *phone* number, followed by a four-digit personal identification number (PIN) into the *mobile* *phone* to authorise

the transaction. Paybox believes that the chances of online fraud using the system is minimal as every transaction is authenticated and authorised using *mobile* *phone* and PIN numbers.

(c) Financial Times 2001

21/3, k/all

21/3,K/1 (Item 1 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

09290178

Safer shopping on the internet

UK: RELUCTANCE OVER INTERNET SHOPPING REMAINS

Daily Mail (DML) 17 May 2000 p. 54

Language: ENGLISH

...improving their security systems. Marbles' Safe Shopping Promise shields consumers from fraud and users do *not* have to *reveal* their credit *card* *number* via the Internet.

21/3,K/2 (Item 2 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

06350144

TVIVEL KRING KREDITKORT PA INTERNET

SWEDEN: USING CREDIT CARDS ON THE INTERNET Svenska Dagbladet (XUX) 07 Aug 1996 p.1

Language: SWEDISH

... product is sent to him/her. Both Visa and Mastercard, however, are urging their clients *not* to *reveal* their credit-*card* *numbers* on the Internet.

21/3,K/3 (Item 3 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

06265436

Jockey club opts for self-vending security

HONG KONG: JOCKEY CLUB TO INTRODUCE SMART CARD The HongKong Standard (XKR) 08 Feb 1996 PC p.6

Language: ENGLISH

... justifying the user's account and connecting it to a four-digit PIN (personal identification *number*). The smart *card* is reusable and will *not* *show* a visible face value. A new balance will be maintained for the card after every...

21/3,K/4 (Item 1 from file: 2)

DIALOG(R) File 2: INSPEC

(c) 2004 Institution of Electrical Engineers. All rts. reserv.

6239819 INSPEC Abstract Number: C1999-06-7120-023

Title: A new scheme of credit based payment for electronic commerce

Author(s): Yi Mu; Varadharajan, V.

Author Affiliation: Sch. of Comput. & IT, Univ. of Western Sydney, Kingswood, NSW, Australia

Conference Title: Proceedings 23rd Annual Conference on Local Computer Networks. LCN'98 (Cat. No.98TB100260) p.278-84

Publisher: IEEE Comput. Soc, Los Alamitos, CA, USA

Publication Date: 1998 Country of Publication: USA xii+400 pp.

ISBN: 0 8186 8810 6 Material Identity Number: XX-1998-02928 U.S. Copyright Clearance Center Code: 0 8186 8810 6/98/\$10.00

Conference Title: Proceedings 23rd Annual Conference on Local Computer Networks. LCN'98

Conference Sponsor: IEEE Comput. Soc. Tech. Committee on Comput. Commun Conference Date: 11-14 Oct. 1998 Conference Location: Lowell, MA, USA

Language: English

Subfile: C

Copyright 1999, IEE

...Abstract: Our credit cards are anonymous. That is, the identity of a card holder and credit *card* *information* are *not* *revealed* during a payment process. One important feature of our system lies in the fact that

21/3,K/5 (Item 1 from file: 233)
DIALOG(R)File 233:Internet & Personal Comp. Abs.
(c) 2003 EBSCO Pub. All rts. reserv.

00466046 97PK07-311

SET mark of approval: just how safe?

Kerstetter, Jim

PC WEEK , July 28, 1997 , v14 n32 p25, 1 Page(s)

ISSN: 0740-1604

... that the software will be interoperable with other SET applications, uses public key encryption, does *not* *show* the merchant the credit *card* *number*, has been certified by Visa or Mastercard, and is compatible with digital certificates issued by...

```
File 625: American Banker Publications 1981-2004/Feb 26
         (c) 2004 American Banker
File 268:Banking Info Source 1981-2004/Feb W3
         (c) 2004 ProQuest Info&Learning
File 626:Bond Buyer Full Text 1981-2004/Feb 26
         (c) 2004 Bond Buyer
File 267: Finance & Banking Newsletters 2004/Feb 23
         (c) 2004 The Dialog Corp.
Set
        Items
                Description
                RESTAURANT? OR EATING() ESTABLISHMENT? OR CHOW() HALL OR CAF-
S1
         7472
             ETERIA? OR (HAMBURGER OR BURGER) () JOINT?
                WIRELESS() TERMINAL? OR CELLPHONE? OR (CELL OR CELLULAR OR -
             MOBILE) () (PHONE? ? OR TELEPHONE?) OR MOBILEPHONE?
S3
       301884
                BILL? OR INVOICE OR RECEIPT?
S4
       118058
                REQUEST? OR ASK?
S5
       105889
                DISPLAY? OR SHOW?
S6
                CREDITCARD? OR BANKCARD? OR MASTERCARD? OR VISACARD OR ((C-
             REDIT OR MASTER OR VISA OR BANK OR AMEX OR AMERICANEXPRESS OR
             AMERICAN()EXPRESS)()CARD? ?)
S7
       179193
                PAYMENT? OR CHARGE?
S8
                (DETER? OR ELIMINAT? OR PREVENT?) (2N) (FRAUD? OR THIEF? OR -
             ROBBER? OR CROOK? OR THEFT)
S9
                (WITHOUT OR HIDDEN OR SECRET OR "NOT") (2N) (REVEAL? OR DISP-
         4832
             LAY? OR SHOW?)
         4037
                (CARD? ? OR CREDITCARD? ?) (2N) (INFORMATION OR NUMBER? ?)
S10
                S1(S)S2(S)S5(S)S3
S11
            9
            5
S12
                S11 NOT PD=>20001206
S13
           42
                S9(S)S10
S14
           0
                S13 AND S12
S15
           6
                S13 AND S1
          . 6
S16
                S15 NOT PD=>20001206
?
```

show files; ds

12/3,K/1 (Item 1 from file: 267)

DIALOG(R) File 267: Finance & Banking Newsletters

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04571076

Wireless Enables Migration Patterns for Work

Colleen O'Connor '

IPO Reporter

September 25,2000 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: SECURITIES DATA PUBLISHING

LANGUAGE: ENGLISH WORD COUNT: 618 RECORD TYPE: FULLTEXT

(c) SECURITIES DATA PUBLISHING All Rts. Reserv.

TEXT:

...created software that compresses the language of the Web into a format small enough to *display* Web content on handheld devices. The software has morphed the *cell* *phone* and opened up new horizons for personal digital assistants (PDAs). However, corporate entities have transformed...

... for their work, not play.

Tired of the novelty of pulling news stories, checking local *restaurant* listings or finding maps on handheld devices? Well now, those devices are becoming capable of...

...for commercial vehicle fleets are projected to grow from \$500 million in 1999 to \$1 *billion* by the end of 2004.

Bear Stearns analyst Rich Scocozza cites the wireless revolution as...

12/3,K/2 (Item 2 from file: 267)

DIALOG(R) File 267: Finance & Banking Newsletters

(c) 2004 The Dialog Corp. All rts. reserv.

04557531

No More Junk'

Ian Springsteel

Investment Dealers Digest

October 25,1999 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: SECURITIES DATA PUBLISHING

LANGUAGE: ENGLISH WORD COUNT: 3851 RECORD TYPE: FULLTEXT

(c) SECURITIES DATA PUBLISHING All Rts. Reserv.

TEXT:

...the junk bond markets in the heady days of 1997 and 1998 for \$1.45 *billion*, seems to illustrate everything that has been wrong with junk bonds this year. It's...

...speculative issues at the time. In retrospect, its effort to offer a global alternative to *cellular* *phone* service may seem a little too pie-in-the-sky, as both the lack of...

...the company filed for Chapter 11 protection in August. That action put its \$1.45 *billion* junk bonds officially in default.

Iridium's collapse helped push junk bond default levels to...BB company. Other notable deals in the first weeks of July included the \$1.1 *billion* offering by PSINet Inc., a B3/B- company, at 11% for its 10-year bonds...

...European Communications NV, a fast-growing European cable operation, was able to raise \$1.3 * billion* in the U.S. markets in a deal that closed on

July 27. Despite its...has suddenly become unacceptable. For the final blow to market sentiment was the lackluster \$2 *billion* Allied Waste Corp. placed in the same week as the UPC deal. Led by Donaldsonmore than \$4 *billion* worth of notes failed to find buyers before the Labor Day weekend.

The most noticeable...

... The recovery that wasn't

Following August's slow-down, bankers widely expected \$12-15 *billion* in issuance in the post-Labor Day weeks. Instead, only a third of the expected deal flow was successfully placed, totaling approximately \$4.3 *billion*. "We hoped that volatility would die down, but it didn't, and the result was

...such casualty was the Kirch PayTV placement, a B3/CCC+ rated offer of \$1.1 *billion* in a \$900 million dollar and E200 million denominated tranches. The company, with lead banker Morgan Stanley, had embarked on its road *show* in Europe the week before Labor Day, spending two weeks on tour there with another...July, aiming to issue shares through an initial public offering along with about \$1.3 *billion* worth of high-yield notes.

By structuring a deal to meet investors' more stringent demands...

...reception was so good, in fact, that Merrill opted to boost its offering to \$2 *billion* in two tranches, one of them a \$500 million zero coupon offering. In short, it...

...low performing bonds, including defaults, but also to make up for the additional \$6-8 *billion* worth of high-yield notes expected to go into default by the middle of next...One such deal was the recent \$251 million issue from Sbarro Inc., a BB- rated *restaurant* chain, at an 11% coupon, discounted to yield 11.25%. The proceeds are being used...1997 and the first half of 1998 any time soon. "We won't see \$100 *billion* placed this year, and we'll be lucky to make it over that threshold next...

12/3,K/3 (Item 3 from file: 267)

DIALOG(R) File 267: Finance & Banking Newsletters (c) 2004 The Dialog Corp. All rts. reserv.

04552742

Retrospective, Remember this?

Euromoney

June 10, 1999 PAGE: 82, 092 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: EUROMONEY ELECTRONIC PUBLICATIONS

LANGUAGE: ENGLISH WORD COUNT: 3646 RECORD TYPE: FULLTEXT

(c) EUROMONEY ELECTRONIC PUBLICATIONS All Rts. Reserv.

TEXT:

...the massive international financial flows that will be connected with this year's estimated \$50 *billion* to \$65 *billion* current-account surplus for oil-producing countries, the recurrence of abrupt exchange-rate movements can...and agreements with the IMF had foundered. Costa Rica owed a total of \$2.7 *billion*, most of

had foundered. Costa Rica owed a total of \$2.7 *billion*, most of it in loans. And that was a lot of money in those days...

...from CRc8.6 to the dollar to nearly CRc40 in four years. Its shops and *restaurants* are full of tourists from other Central American states taking advantage of the low prices... *Cellular* *telephone* users currently pay connection charges for any call they make or receive -- even calls to...

...last October, Toll Free Cellular's customer base has grown to 500 companies including lenders, *restaurants*, hotels and flower stores.

"Our plan is to accomplish a nationwide introduction of free cellular... $% \label{eq:complish} % \label{eq:complish}$

16/3,K/1 (Item 1 from file: 625)

DIALOG(R) File 625: American Banker Publications (c) 2004 American Banker. All rts. reserv.

0240603

First Union Participates in McDonald's Promotion

Insurance Regulator - August 9, 1999; Pg. 4; Vol. 23, No. 24

DOCUMENT TYPE: Newsletter LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 587

TEXT:

...the food retailer's name will bolster its brand recognition.

The company will deliver a *number* of ATM *cards* worth \$200 as part of the

promotion. Gary Bergeron, vice president and marketing director for First Union ATM Solutions, Inc. a subsidiary of First Union, did not disclose the *number* of ATM *cards* that would be given away during the promotion. He did *not*

reveal the cash equivalent of prizes. A majority of the bank's brand promotion appears on...

...created the African-

American campaign.

The McDonald's Inspector Gadget marketing was managed by the *restaurant*'s promotion agency Simon Marketing of Chicago. Officials at the agency said that more than...

16/3,K/2 (Item 1 from file: 268)

DIALOG(R)File 268:Banking Info Source

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00369441 (USE FORMAT 7 OR 9 FOR FULLTEXT)

First Union participates in McDonald's promotion

Anonymous

Bank Advertising News, v23, n24, p4, Aug 9, 1999 DOCUMENT TYPE: Journal Article ARTICLE TYPE: News LANGUAGE: English RECORD TYPE: Abstract Fulltext

WORD COUNT: 00578

(USE FORMAT 7 OR 9 FOR FULLTEXT)

the food retailer's name will bolster its brand recognition. The company will deliver a *number* of ATM *cards* worth \$200 as part of the promotion. Gary Bergeron, vice president and marketing director for First Union ATM Solutions, Inc. a subsidiary of First Union, did not disclose the *number* of ATM *cards* that would be given away during the promotion. He did *not* *reveal* the cash equivalent of prizes. A majority of the bank's brand promotion appears on...

...created the African-American campaign. The McDonald's Inspector Gadget marketing was managed by the *restaurant*'s promotion agency Simon Marketing of Chicago. Officials at the agency said that more than...

16/3,K/3 (Item 2 from file: 268)

DIALOG(R) File 268: Banking Info Source

(c) 2004 ProQuest Info&Learning. All rts. reserv.

Karen Lehman EIC 3600 26-Feb-04

00365961 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Waiting for smart cards

Peterson, Ann Hayes

Credit Union Magazine, v65, n7, p54-57, Jul 1999 DOCUMENT TYPE: Journal Article LANGUAGE: English RECORD TYPE: Abstract Fulltext

WORD COUNT: 02366

(USE FORMAT 7 OR 9 FOR FULLTEXT)

. County Teachers Federal.

The card captures each cardholder's digital photo and signature. It does *not* *display* nor does the mag stripe contain the cardholders' Social Security *number*. The *card* *number* is cross-referenced, however, in the university's database each time a transaction is attempted...

...business development.

This includes linking cards to an employer's security system, computer access system, *cafeteria* program, or benefits programs, she says.
"Microsoft's entrance into smart cards makes it even...

16/3,K/4 (Item 3 from file: 268)

DIALOG(R) File 268: Banking Info Source

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00329056 (USE FORMAT 7 OR 9 FOR FULLTEXT)

HP's giant ATM

Hutheesing, Nikhil

Forbes, v161, n3, p96-98, Feb 9, 1998 DOCUMENT TYPE: Journal Article

LANGUAGE: English RECORD TYPE: Abstract Fulltext

WORD COUNT: 01258

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...ABSTRACT: billion for VeriFone, the Redwood City, California, company that runs 70% of the terminals that *restaurants*, hotels and department stores use to check out credit cards. It is a growth business...

... VeriFone, the Redwood City, Calif. company that runs 70% of the little gray terminals that *restaurants*, hotels and department stores use to check out credit cards.—It's a growth business...The certificate assures that the merchant and the customer are who they claim to be, *without* *revealing* the customer's credit *card* *number*.

All that security eats up a lot of transmission time. There's at least $a\dots$

16/3,K/5 (Item 4 from file: 268)

DIALOG(R) File 268: Banking Info Source

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00291198 (USE FORMAT 7 OR 9 FOR FULLTEXT)

I chucked my credit cards...and saved more than \$150 a month

Sinanoglu, Elif

Money, v25, n8, p64-65, Aug 1996 DOCUMENT TYPE: Journal Article

LANGUAGE: English RECORD TYPE: Abstract Fulltext

WORD COUNT: 01073

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... t "guarantee" your reservation-that is, hold your room by agreeing to pay whether you *show* up or *not*. You could send a check, but the hotel will usually want it at least a...

...in advance so the check can clear. You may, therefore, want to recite your credit-*card* *number* over the phone when you book your room and let the clerk make an impression...

...know how much I'm carrying. Once, though, I came up short at a Manhattan *restaurant* and had to leave my dinner companion to go looking for the nearest cash machine myself washing the *restaurant*'s dishes, that would not have dampened my enthusiasm for the cardless life. The way...

16/3,K/6 (Item 1 from file: 267)
DIALOG(R)File 267:Finance & Banking Newsletters
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04563021

Rookie Adviser - Tricks of the Trade Show: Whether about finance or flowers, meetings can be a successful part of your marketing arsenal if you employ the right techniques.

Adam Evans

On Wall Street

March 1,2000 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: SECURITIES DATA PUBLISHING

LANGUAGE: ENGLISH WORD COUNT: 1001

RECORD TYPE: FULLTEXT

(c) SECURITIES DATA PUBLISHING All Rts. Reserv.

TEXT:

...other themes - home improvement, gardening, education - that encourage the participation of financial experts.

While trade *show* marketing is *not* new, it is one activity at which brokers often fail to maximize their potential. In...booth coverage. You can't be on for continuous stretches without a break. Also, print *information*-request *cards* that contain spaces for the attendee's name, address, phone numbers and potential areas of...

- ...end of the show. The prize can be a dinner for two at a nice *restaurant* in your area; it will be money well spent.
 - * The day before the event, go...

...by. Make small talk, then encourage them to take your materials and fill out the *information* request *cards* so they can enter the drawing. You are the highlight of the booth. Very rarely...

```
how files; ds; save temp
File 15:ABI/Inform(R) 1971-2004/Feb 25
         (c) 2004 ProQuest Info&Learning
       9:Business & Industry(R) Jul/1994-2004/Feb 25
File
         (c) 2004 Resp. DB Svcs.
File 275: Gale Group Computer DB(TM) 1983-2004/Feb 26
          (c) 2004 The Gale Group
File 621: Gale Group New Prod. Annou. (R) 1985-2004/Feb 26
          (c) 2004 The Gale Group
File 636: Gale Group Newsletter DB(TM) 1987-2004/Feb 26
          (c) 2004 The Gale Group
     16:Gale Group PROMT(R) 1990-2004/Feb 26
File
          (c) 2004 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
          (c) 1999 The Gale Group
File 148: Gale Group Trade & Industry DB 1976-2004/Feb 26
         (c) 2004 The Gale Group
Set
                Description '
        Items
                RESTAURANT? OR EATING() ESTABLISHMENT? OR CHOW() HALL OR CAF-
       727755
S1
             ETERIA? OR (HAMBURGER OR BURGER) () JOINT?
                WIRELESS() TERMINAL? OR CELLPHONE? OR (CELL OR CELLULAR OR -
S2
             MOBILE) () (PHONE? ? OR TELEPHONE?) OR MOBILEPHONE?
                BILL? OR INVOICE OR RECEIPT?
S3
      6021697
                REQUEST? OR ASK?
S4
      3139716
      5543769
                 DISPLAY? OR SHOW?
S5
S6
       492927
                 CREDITCARD? OR BANKCARD? OR MASTERCARD? OR VISACARD OR ((C-
             REDIT OR MASTER OR VISA OR BANK OR AMEX OR AMERICANEXPRESS OR
             AMERICAN()EXPRESS)()CARD? ?)
      3411231
                 PAYMENT? OR CHARGE?
                 (DETER? OR ELIMINAT? OR PREVENT?) (2N) (FRAUD? OR THIEF? OR -
        35028
S8
             ROBBER? OR CROOK? OR THEFT)
                 (WITHOUT OR HIDDEN OR SECRET OR "NOT") (2N) (REVEAL? OR DISP-
S9
       215738
             LAY? OR SHOW?)
                 (CARD? ? OR CREDITCARD? ?) (2N) (INFORMATION OR NUMBER? ?)
S10
        71182
S11
           41
                 S1(S)S2(S)S5(S)S3
S12
           22
                 S11 NOT PD=>20001206
S13
          302
                 S9(S)S10
            0
                S13 AND S12.
S14
           29
                S13 AND S1
S15
                S15 NOT PD=>20001206
S16
           23
S17
           17
                RD S12 (unique items)
            0
S18
                S13 AND S17
            .9
S19
                S13(S)S1
            8
                S19 NOT PD=>20001206
S20
            7
S21
                RD (unique items)
```

7/3, k/all

17/3,K/1 (Item 1 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)

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02070104 62075399

Networkers

Anonymous

Forbes PP: 130-136 Oct 9, 2000 ISSN: 0015-6914 JRNL CODE: FBR

WORD COUNT: 2305

...TEXT: 1946. Formed Metromedia 1960. By early 1980s huge portfolio of broadcast properties, country's largest *cellular* *telephone* network. Sold piecemeal for \$8 *billion*. Reinvested proceeds into *restaurants*, coin-operated laundries, biotech. Best bet: fiber optics. Original \$30 million investment in Metromedia Fiber Network worth \$2.3 *billion*. With partner Stuart Subotnick, big backer of PhoneFree.com, an Internet telephony provider. Daughter Samantha, a style editor at Glamour magazine, possible heir apparent, but dad *shows* no signs of slowing down: "I plan to work until they carry me out."

David...

17/3,K/2 (Item 1 from file: 9)

DIALOG(R)File 9:Business & Industry(R) (c) 2004 Resp. DB Svcs. All rts. reserv.

1942662 Supplier Number: 01942662 COVER THAT CAB FARE WITH A DEBIT CARD

(Taxi Laurier Ste-Foy of Quebec City uses in-vehicle mobile point-of-sale terminals to allow passengers to pay fare through debit cards)

Globe & Mail, p C2

September 09, 1997

DOCUMENT TYPE: Regional Newspaper ISSN: 0319-0714 (Canada)

LANGUAGE: English RECORD TYPE: Abstract

ABSTRACT:

... The hand-held unit weighs less than 500 grams and features a cared reader, keypad, *display* and radio modem. It can be carried in a belt holster and can be powered...

...debit cards, allows passengers to key in their Personal Identification Numbers and receive a printed *receipt*. It has a radio modem that relays information to the bank over Bell Mobility's Ardis network. The terminal was designed for use in street sales, trade *shows* or to replace dial-up *wireless* *terminals*. A wireless point of sale terminal completes a transaction in about seven minutes, compared to...

...similar to Scotiabank's 2020 Premiere hand-held point-of-sale terminals currently used in *restaurants*. Bell Mobility's main rival, Rogers Cantel Inc. (Toronto), is waiting for the hand-held...

17/3,K/3 (Item 2 from file: 9)

DIALOG(R) File 9: Business & Industry(R) (c) 2004 Resp. DB Svcs. All rts. reserv.

1142956 Supplier Number: 01142956 (USE FORMAT 7 OR 9 FOR FULLTEXT) COLORADO RETAIL SALES UP 12.1 PERCENT IN 1994

(Colorado Department of Revenue released statistics showing state retail sales reached \$4.2 bil in 1994, up 12.1% from 1993 figures)

Denver Post , p N/A

March 08, 1995

DOCUMENT TYPE: Regional Newspaper (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 545

ABSTRACT:

Colorado's Department of Revenue released statistics *showing* that the retail industry's 1994 sales in the state increased by 12.1 percent to \$4.2 *billion* from 1993 figures. Among the most popular items purchased last year were home entertainment centers, television sets and *cellular* *telephones*. Consumer electronic sales increased by 31.7 percent from 1993, while miscellaneous retailers grew by...

...grew a mere 6.9 percent from 1993 for the slowest growth rate in 1994. *Restaurants* managed a 9.6 percent year-over-year growth, general merchandise increased by 10.5...

17/3,K/4 (Item 1 from file: 275)

DIALOG(R) File 275: Gale Group Computer DB(TM) (c) 2004 The Gale Group. All rts. reserv.

02434623 SUPPLIER NUMBER: 65276680 (USE FORMAT 7 OR 9 FOR FULL TEXT) Laptops of Luxury. (Win Letter 102) (News Briefs)

Rosenbaum, Dan WinMag.com, NA Sept 15, 2000

LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 2571 LINE COUNT: 00207

TEXT.

...Win Letter.) For those of you new to the program, Vindigo is a database of *restaurant* and entertainment information; you tell it where you are, and Vindigo tells you what's...

...a deal with OpenTable, which will let users make reservations directly from their Palms at *restaurants* that have signed up with OpenTable. Also interesting is the addition of GPS; if you...

...the year, you'll be able to get at Vindigo information from a Web-enabled *mobile* *phone*.All of this makes a compelling application even more compelling.Mega MP3 Music ...all, you should know about this site.The Win Letter Numbers 1.5 *billion*: The number of terminals equipped with wireless capabilities in 2004. (Source: Cahners In-Stat)64 percent: Proportion of Detroit residents who own a *mobile* *phone*. (Source: Arbitron)345 percent: Increase in Napster users over the last five months. (Source: Media...

...Mark Kass, GERRY, Glenn E. Peterson, Marshall Wills, smondell, Jon Nebel, Mark Campbell, Guy Plante, *Bill* Haynes, Dale E. Alden, Michael Quinn, Doug Ward, Basil Barnes, Steve McClellan, Wayne Caissie, Joe...

...Alien, TJ Bellefontaine, Mark Southwell, Michael Roberts, Andrew Parnell, frank reason, Jim Bergstrom, George Bluhm, *Bill* Woollard, Chris Cardyle, Robert Purdy, Cliff Yaffe, David Swales, Michael R. Smith, Dan Cooper, David...

...E. Morris, Kirk McLoren, Richard H Spence, Jay Falck, Thomas Jones,

Charles Weller, Phyllis Tims, *BILL0759*, Mark Bohl, Kris Larson, Charles T. Delbridge, Ed Yousfi, Ambrose Curtis, David Blattenberger, Brian Tannahill, Rick Alber, Roger Hart, Carl Laskin, Leo Lefkowits, Dave Hicks, Gsiddons, *Bill*, Mike Ryland, Fred Cohen, TrackMaker, Justin Opotzner, Jeep Hauser, Adam Morse, ... Hugo Ricardo Romero II, John Nielson, Ron Patten, Matt New, WOODRUFF, Babalooo, Carroll Hanks, Gary *Showalter*, Neerav, John Tierney, Riaz Seedat, Ernst Bekkering, Holtzman, Frank Scozzafava, Brad Houser, Stephen Moseler, Herb...

...Sinclair, Frank A. Love, Robert J. Griffin, Kevin Henderson, thechef, Jim Kilminster, mouldy, Sharon Clarke, *Bill* Hoelzer, Stan Rose, Don Kopstain, Eric Durkin, William Kang, Ken Quade, Bradley A Gilbert, FredNJPE

...A. "Digger" Graves, LouisJ, John Broussard, David R. Miller, Anthony Darden, Bob Fiesser, Bryan Jenkins, *Bill* Boulton, Terry Brines, Dean Notarnicola, Michael Tee, Michael Rutten, Mark Coolbeth, Paul N. Bigby, Jim Neel, Mike Bugg, Larry W. Pyle, Gene McGeehan, Mark Fields, Ned Coleman, Scott Jensen, *Bill* Armbrecht, *Bill* Proesch, Nathan Martin, Jonathan Schulz, Bobby E. Strong, Lasse B Lundin, TomSipe, Nadim Hoyek, Mary...

...questions have come in, but I'm still looking for more. If you want to *show* how smart you are (or how trivial you are), here's how.Good trivia questions...

17/3,K/5 (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
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02309136 SUPPLIER NUMBER: 55010846

GPS Marks the Spot. (Global Positioning System-based auto navigation systems) (Technology Information)

Essex, David Computerworld, 74(1) June 28, 1999

ISSN: 0010-4841 LANGUAGE: English RECORD TYPE: Abstract

...ABSTRACT: maps, provide accurate directions to a designated location. Some GPS systems are the size of *cell* *phones*, others work in conjunction with notebook PCs, which can *display* larger maps, in color, in addition to *restaurant*, hotel and local information. The GPS industry is expected to grow at a 25% rate through 2003, when it reaches the \$16 *billion* mark.

17/3,K/6 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
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04682151 Supplier Number: 62524381 (USE FORMAT 7 FOR FULLTEXT)
Wireless Trailblazers Forge Ahead: Banks big and small are looking hard at
mobile technology.

O' Connell, Brian Bank Technology News, v13, n6, p1 June, 2000

Language: English Record Type: Fulltext Document Type: Magazine/Journal; Trade

Word Count: 1987

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...of Montreal rolled out its wireless service, called Veev, in May 1999. Follow-up surveys *showed* not only that customers liked the technology, but offered a revealing glimpse at how they...

...at work (21%); in transit (18%); at home (10%); and in other locales, such as *restaurants* and theaters (10%). The most popular functions were balance inquiry (80% of participants); account history (60%); *bill* payment (50%); and funds transfer (40%). Less popular were credit card transactions and check ordering...Meridien predicts that the number of digital mobile device subscribers to rise to half a *billion* in North America, Europe and Asia combined by 2003. In another study on the emerging ...the number of Internet-accessible wireless devices around the world to swell to 1.25 *billion* by 2003, up dramatically from the 500 million to 750 million devices estimated to be...online customers, launched its PDA-based wireless service last October and plans to launch on *mobile* *phones* and other devices later this year. To use the ...wireless phones, with a 100-person pilot. Using WAP (wireless application protocol)-based, browser-equipped *cell* *phones*, customers can access account balances; make money transfers; and receive customized stock quotes, news, sports...

...is now preparing to expand the pilot to 250 people and introduce investment portfolio access, *bill* payment and credit card advances. Harris developed much of the wireless software internally, rather than standard HTML page to a *cell* *phone* or PDA. "We officially started on the wireless platform back in January of 1999, but...what we already have." New services in the works for 2000 include online brokerage, and *bill* presentment and payment. While big U.S. banks are moving cautiously into mobile eservices, a...users to check account balances, review account history and perform funds transfers. To promote the *mobile* *phone*-based program, USE is waiving its \$10 membership fee for new customers who sign up...space age." A similar tale is unfolding at Old Kent Bank, a subsidiary of \$19 *billion* Old Kent Financial Corp., a financial services company headquartered in Grand Rapids, MI. Old Kent...among the first regional banks to integrate content and banking transactions on Palm VIIs and *cell* *phones*. Unlike wireless applications based on architecture that combines HTML presentation code with business logic, mobile...interface, code can be written in one place and used anywhere-on the Web, a *cell* *phone* or a PDA. "At Old Kent, we really wanted to give the user control in...s a killer app," says Tom Parham, chief technology officer at SensCom. "You combine a *cell* *phone* and a bank account, with no real barrier to market, and you have a nearly...

17/3,K/7 (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

02870156 Supplier Number: 45826407 (USE FORMAT 7 FOR FULLTEXT)
Toll-Free, Advertiser Supported Cellular
Telemedia News & Views, v3, n10, pN/A
Oct 1, 1995
Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 431

(USE FORMAT 7 FOR FULLTEXT)

...Westbury, NY), and 1-800-Mattres (Long Island City, NY). The company's press kit *shows* outdoor advertising for banks, new cars, *restaurants*, and travel destinations. The core pitch to advertisers is the idea that

cellular *telephone* users have some of the most attractive demographics in the United States and that Cellular Linking creates a way to convert "one-dimensional" *billboards* which are customarily used in campaigns to raise awareness into a two-way medium for...

17/3,K/8 (Item 3 from file: 636)

DIALOG(R) File 636: Gale Group Newsletter DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

02790611 Supplier Number: 45662122 (USE FORMAT 7 FOR FULLTEXT) COLOMBIA-DRUGS: SOCCER COACH FORCED OUT OVER LINKS TO CALI CARTEL

Inter Press Service, pN/A

July 10, 1995

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 558

... Santacruz, third in command of the Cali cartel.

When Santacruz was picked up in a *restaurant* north of Bogota on July 4, he had a briefcase with him full of documents...

...of involvement with his organization. Santacruz's address book also contained Bellini's personal and *cellular* *phone* numbers and several telephone *bills* *showed* recent calls to both.

Only hours before his resignation, Bellini denied ever having spoken to...

17/3,K/9 (Item 1 from file: 16)

DIALOG(R) File 16: Gale Group PROMT(R)

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07921862 Supplier Number: 65581803 (USE FORMAT 7 FOR FULLTEXT) Security, flexibility key to WAP business.(Industry Trend or Event)

Perera, Rick

Network World, pNA

Sept 25, 2000

Language: English Record Type: Fulltext Document Type: Magazine/Journal; General Trade

Word Count: 546

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...According to Breuer, the availability of different payment options is equally important: from "micro-payments" *billed* to telephone *bills* for one-time services such as weather forecasts or horoscopes, to credit card charges for...

...should be tailored to users' preferences and current location. A customer looking for a pizza *restaurant* wants the closest one.
According to Rejahl, given the limitations of wireless devices' *displays* and keyboards, mobile portals must take a more active role in searching for and offering the products and services that customers want.
The technical and bandwidth limitations of *mobile* *telephones* are compensated for by the fact that they are portable, always there and very personal, Rejahl said.
"By now almost everyone has a *mobile* *phone*. It's a personally trusted device, that I'm as unwilling to give up as...

17/3,K/10 (Item 2 from file: 16)

DIALOG(R) File 16: Gale Group PROMT(R) (c) 2004 The Gale Group. All rts. reserv.

07447261 Supplier Number: 62535919 (USE FORMAT 7 FOR FULLTEXT)
New York bank may breathe live into Iridium. (Company Business and
Marketing)

Niccolai, James Network World, p122 June 5, 2000

Language: English Record Type: Fulltext

Document Type: Tabloid; Trade

Word Count: 534

(USE FORMAT 7 FOR FULLTEXT) TEXT:

...of 66 communications satellites, its trademarks and tradenames, and its Reston, Va., facility, court documents *show*.
Castle Harlan would pay Iridium an additional \$900,000 per month from the time...

...no obligation to go ahead with the acquisition, Castle Harlan said.
Iridium, a \$5 *billion* venture backed principally by Motorola, filed for Chapter 11 bankruptcy protection in August 1999 in...

...find a buyer willing to take on the company's debts, estimated at \$4.4 *billion*. Motorola has been maintaining Iridium's satellite network in the interim, although most of...

...Other suitors have included Venture Partners, which hoped to use Iridium's network to offer *cellular* *telephone* service in Latin America.
Formed in 1987, Castle Harlan has made acquisitions totaling more than \$4.5 *billion*. Companies in its portfolio include Worldwide Flight Services, which provides ground services for more than 200 airlines; Universal Compression, which makes gas compression equipment and services; and the *restaurant* chains Charlie Brown's and Marie Callender's.
Castle Harlan, in N.Y., can...

17/3,K/11 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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07240899 Supplier Number: 61605086 (USE FORMAT 7 FOR FULLTEXT)

Hype Blasters; A brave new world? Technology and marketing explore uncharted territory.

Blankenhorn, Dana Advertising Age, v71, pI57 April 17, 2000

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 2554

town before, and you need to host a business dinner in 30 minutes at a *restaurant* that's not too expensive because your company is on a tight budget. Since this is 2005, you pull out your new *cell* *phone*, which features a flat color screen. The phone knows where you are, and quickly lists a half-dozen nearby *restaurants*. Your phone also knows you have a dining card that offers discounts, so it *displays* in boldface a *restaurant* that accepts the card. You're not sure it's right for your quests, so...

...firm. Already, many of the elements in this scenario appear on Mr.

Hold's desk. *Cellular* *phones* from manufacturers such as Nokia, Motorola and Ericsson feature touch screens and computing power, and...

...called Mobile Internet Advertiser for these new phones. "It will send simple ads to your *mobile* *phone*, based on a preference you input and your agreement with the service provider," Ms. Boyle...

...ad bars woven into clothing," such as shirts and jackets, creating what are essentially little *billboards* to advertise products. But Julie Tracy, director of marketing for Thoratec Labs, a Pleasanton, Calif...are the entertainment applications. "The PC will blow apart," Ms. Walker predicts. "You'll have *displays* throughout the house. You'll have storage that won't be inside the PC," music...

...TV picture down and use your remote to order some spice, then return to your *show*. Ordering what you see on TV is going to get a lot easier by 2005...

...marketers are dealing with qualified leads, each prospect becomes far more valuable, he adds. "Why *show* a commercial to 2 million people, most of whom don't care, when you can *show* it to 20,000 and get their names and addresses because they do care?" Once...

17/3,K/12 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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06957066 Supplier Number: 58829960 (USE FORMAT 7 FOR FULLTEXT)
BUSINESS CLASS - EXECUTIVE TRAVEL IN ASIA TODAY.

AsiaPulse News, p0803

Jan 19, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 994

... be in in their own individual ways. Men apparently do have the biggest mini-bar *bills* and almost universally their favourite tipple is beer. But for women the greatest temptations in...

...year by Novotel of 22 hotels in Australia and New Zealand of guest habits also *shows* what we have all long suspected - that women are fussier eaters, make more complaints and call for more doctors when staying at hotels. However, it also *shows* that men are tidier guests, leaving the cleanest rooms. In addition, women are on the...

...items taken from hotels include batteries from the TV remote control, the in-room Bible, *shower* curtain, bedspread and in-room safe. The survey also *showed* that men forget more personal items than women - most often leaving their *mobile* *phone* chargers. Women most often forget toiletries. And men book and sleep through more wake-up...

...likely to get locked out of their hotel rooms naked. Men also have bigger phone *bills*, travel lighter and ask more often for frequent flier points. Women conduct most of their meetings in the hotel *restaurant* and men in the bar.

http://www.accor.com Asia Pulse Pte Ltd CONTACT: Asia... 17/3,K/13 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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05204716 Supplier Number: 47940423

CELLULAR DEALS

Financial Express, pNA

August 29, 1997

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...offering a range of value- added services to their customers.
Hutchison Max Telecom (HMT), a *cellular* *phone* company, introduced
Max Touch 123, which provides information like cricket score and
election results while on the move. BPL Mobile (BM) in Mumbai (Bombay)
offers a service called *Showcall*, an update of all events like
movies, plays, concerts, exhibitions and seminars in the city...

...Its other services include MobileOffice, MobileData, MobileFax, and AnswerPhone Plus. For these services, users are *billed* on their air-time use on actuals and not in 10-second blocks and this helps in saving on *bills*. Similarly, MaxTouch provides 8 such value-added services comprising information on *restaurants*, airlines, stock markets, forex and bullion markets and entertainment. In Delhi, Airtel has tied up...

17/3,K/14 (Item 1 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

02070464

INTEGRATED HOTEL SYSTEM TO BE UNVEILLED BY NEC News Release November 13, 1988 p. 1

...computers and communications will unveil its Integrated Hotel System at the forthcoming Hotel/Motel and *Restaurant* *Show*. The new automated system features a sophisticated network of NEC private branch exchanges (PBX), computers...

... the Integrated Hotel System addresses are the automation of reservations, room assignments; the collection of *billing* from point-of-sale registers and entering this information into the room portfolio; providing business...

... meeting attendees with such services as direct data lines, teleconferencing, facsimile, data processing, paging and *cellular* *phone* services; controlling energy use and providing security services.

17/3,K/15 (Item 1 from file: 148)

DIALOG(R) File 148: Gale Group Trade & Industry DB (c) 2004 The Gale Group. All rts. reserv.

10495110 SUPPLIER NUMBER: 21171391 (USE FORMAT 7 OR 9 FOR FULL TEXT) Emilio Estefan.

Lannert, John

Billboard, v110, n39, p57(1)

Sept 26, 1998

ISSN: 0006-2510 LANGUAGE: English RECORD TYPE: Fulltext

Karen Lehman EIC 3600 26-Feb-04

WORD COUNT: 7127 LINE COUNT: 00488

TEXT:

...Latino-rooted sitcoms. Apart from his entertainment ventures, Emilio has become involved in two prosperous *restaurants* (Larios On The Beach, Bongo's) and the Cardozo Hotel, where portions of the hit...

...he is currently producing. Emilio recently discussed his storied career and future aspirations in this *Billboard* Interview. The conversations took place over the course of several of Emilio's morning constitutionals ...

- ...high school? Oh yeah, in Cuba, and then I moved here and I started playing *restaurants* for tips. Then I used to work at Bacardi as an office boy, and then...
- ...said, "Yes, I'll pay." So what I did was I went to an Italian *restaurant* only for tips--sometimes I made \$2 or \$20 and sometimes nothing. I used to...
- ...and work till 4:30, then go to night school and then go to the *restaurant* every day. And, on weekends, I used to go to weddings and bar mitzvahs. Who...are both talented. So, from 1976 to 1985, the band was playing all kinds of *shows*. We used to do all of the benefits in Miami. And, during that time, we...
- ...and I told Gloria, "You have to continue, and I will fly to the weekend *shows*." We were traveling all over in one bus with 28 people. And what we learned...tip my hat to (NARAS president/CEO) Mike Greene, who put Gloria on the Grammy *show* to sing "Mi Tierra," because he took a big chance. I tip my hat to...
- ...U.S.? This is a free country, and I think people who are against the *shows* should protest. I would never go see a Cuban group here in Miami, because I...
- ...Money never came to mind. We believed in our sound. I remember the first TV *shows* we did across America, and they wanted Gloria to dress like Carmen Miranda. I said...to sing "Mi Tierra," she was crying all over the place. She never likes to *show* her emotions. Another important memory was when we played for President Bush, and my knees...a contagious feel to it. He played in all the fund-raisers, galas and fashion *shows* that I used to organize. His group ascended to become an orchestra, and the rest...Latin artists perform in nicer venues. It is partly due to him. We booked the *shows* and put him in those venues, but we were able to open up new markets...
- ...on the beach, calling in comments on last night's mix or vocals on his *cell* *phone*. Emilio is the ultimate ambassador; he *shows* up at the studio with what I call the "universal tour." It may comprise both...

17/3,K/16 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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10488865 SUPPLIER NUMBER: 21171445 (USE FORMAT 7 OR 9 FOR FULL TEXT) TALES OF THE CITY. (creative office for TBWA CHIAT/DAY Inc.)

McCarthy, Michael

ADWEEK Western Advertising News, v48, n38, p26(1)

Sept 21, 1998

ISSN: 0199-4743 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1300 LINE COUNT: 00101

TFXT •

...the agency's new space resembles a town, complete with buildings, streets, basketball courts and *billboards*. On opening day, Sept. 8, staffers used the concrete floors to rollerblade throughout the agency...

...While the agency kept the positive elements of virtual, such as the project rooms and *cellular* *phones*, staffers now have their own personal workstations, computers and phones. "We've taken the best...

...Steel-case to market TBWA/Chiat/Day's design to other companies. The \$1.3 *billion* agency has earmarked 80,000 square feet of the total space for its 500 staffers...6 projection screen overhead; Central Park, an indoor garden with 12 ficus trees; an outdoor *billboard* looming over one corner of the agency which will *display* rotating creative work; the agency's first *restaurant*, Chaya Playa; a focus-group facility; and Oz, the main conference room with a 35...

...new world is Jay Chiat's modern art pieces. Instead, the agency has decided to *showcase* its own work as art, such as a 1,000-gallon fish tank left over...

17/3,K/17 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB (c)2004 The Gale Group. All rts. reserv.

10470721 SUPPLIER NUMBER: 21146510 (USE FORMAT 7 OR 9 FOR FULL TEXT) Keeping Would-Be Thieves At Bay. (buying security systems for business) (Buyers Guide)

Musick, Janine Latus

Nation's Business, v86, n10, p41(1)

Oct, 1998

DOCUMENT TYPE: Buyers Guide ISSN: 0028-047X LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2151 LINE COUNT: 00167

TEXT:

...time for managers to take effective action. So Franco installed a four-camera system that *displays* images from key locations throughout the store on split screens in the manager's office...

...think about what represents a threat." Nationwide, shoplifting costs U.S. businesses an estimated \$30 *billion* a year, according to the Insurance Information Institute in New York City. Even more staggering is the more than \$100 *billion* that researchers say is lost to embezzlement. The Association of Certified Fraud Examiners in Austin, Texas, says businesses lose closer to \$400 *billion*--or about \$9 a day per employee--when other forms of employee theft are included...

...that limit people's access to particular rooms or buildings have jumped from \$1.5 *billion* in 1996 to a projected \$5 *billion* this year, he says. A lot of that growth has come from insurance-industry demands...

...than one with a tumbler lock, Chace says. Overall, U.S. businesses spent. \$82.3 *billion* on security systems in 1996, according to the SIA. Following are the major types of...on doors and in windows to announce that cameras are in use. Some stores and *restaurants* mount monitors where anyone can see them. Convenience stores, for example, often mount a monitor

...phone lines can be cut by savvy thieves. Systems that transmit via radio waves or *cellular* *telephone* are more secure, though more expensive. A basic alarm system can cost a couple of...?

t 21/3, k/all

21/3,K/1 (Item 1 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)

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01551931 02-02920

No show? Collect the dough

Lowe, Kimberly D

Restaurants & Institutions v108nl PP: 21 Jan 1, 1998

ISSN: 0273-5520 JRNL CODE: RIN

...ABSTRACT: 2-year test of a new guaranteed reservation program that works like this: The participating *restaurant* accepts a customer's credit*card* *number* to guarantee the reservation and explains that a fee will be charged if the cardholder does *not* *show* or cancel within the
restaurant 's guideline. The standard fee is \$10 to \$25 per person, or up to \$300...

21/3,K/2 (Item 2 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)

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00856863 95-06255

Chicago no-shows face rude awakening

Walkup, Carolyn

Nation's Restaurant News v28n19 PP: 7 May 9, 1994

ISSN: 0028-0518 JRNL CODE: NRN

WORD COUNT: 643

 \dots TEXT: who refuse to make a reservation when we tell them the policy, " she said.

Gordon *Restaurant* uses a modified version of Trotter's policy, requiring a credit *card* *number* at the time of reservation during major conventions for parties of six or more. If the party does *not* *show* up or cancels 24 hours or more ahead of time and the table cannot be...

21/3,K/3 (Item 1 from file: 275)

DIALOG(R) File 275: Gale Group Computer DB(TM)

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01466785 SUPPLIER NUMBER: 11719822 (USE FORMAT 7 OR 9 FOR FULL TEXT)
HomeFax: Spare us the junk! (new information service) (includes related
article on consensual commercial applications)

RELease 1.0, v91, n12, p10(6)

Dec 26, 1991

ISSN: 1047-935X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 3365 LINE COUNT: 00255

our promise," says Elitzer. directly through normal channels, send in a coupon with a credit *card* *number* and address but no fax box number, or send in a fax coupon or free-form request for further information through HomeFax *without* *revealing* his fax box number.

HomeFax tells the advertiser how many people responded and forwards their-

...over HomeFax or in any other medium, such as newspaper ads, Yellow Pages, or even *restaurant* fliers: "Fax GOOD-EAT to download our daily

21/3,K/7 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07613029 SUPPLIER NUMBER: 15975534 (USE FORMAT 7 OR 9 FOR FULL TEXT) Operators saying: no shows? No problem - not anymore. (restaurant reservations)

Prewitt, Milford
Nation's Restaurant News, v28, n49, p7(2)

Dec 12, 1994

ISSN: 0028-0518 LANGUAGE: ENGLISH F WORD COUNT: 1140 LINE COUNT: 00085

RECORD TYPE: FULLTEXT; ABSTRACT

ABSTRACT: *Restaurants* are reducing the incidence of cancelled reservations and resulting financial losses by implementing novel strategies such as requiring cash deposits or credit *card* *numbers* with a telephone confirmation for the reservation. Another technique for reducing no-shows is elongating...

...approach report that the longer customers are engaged in conversation, the less likely they are *not* to *show* up. $\frac{1}{2}$



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